



**Send the Easter bunny packing.
Send hope to Cote d'Ivoire.**

Offer a lifeline

What are you giving up for Lent? Chocolate? Soft drinks? Movies? When you give up something during this season of fasting and self-denial, what happens to the money you save?

Think about this. If you give up a daily candy bar for each of the 40 days of Lent, you save at least \$40—and a lot of calories! If 1,749 more people do that, Radio Methos in Cote d'Ivoire could reach its Easter season goal of raising \$70,000.

Radio Methos, launched by The United Methodist Church in Cote d'Ivoire on Christmas Eve 2009, delivers life saving, life-changing programs for up to 3 million people in this west African country. Your Lenten gift can ensure the people most in need will receive critical information that can prevent disease, save lives during emergencies, raise agricultural productivity, provide educational instruction and lower mortality rates.



How many lives do you want to change? One? 100? 1 million? Your \$25 (USD) gift can sponsor a life-saving message for more than a million people. Your \$100 gift will provide an hour of Radio Methos programming and reach up to 3 million people.

Here's a challenge—and an invitation. Give up something during Lent and share the money you would have spent to give new life to people in Cote d'Ivoire. Help us reach our goal of \$70,000.

Together, we can do it! To donate, go to www.amplifyhope.org. Or, send your tax-deductible donation to: The Foundation for United Methodist Communications, P.O. Box 320, Nashville TN 37202.

Radio gives some of the Earth's poorest and most isolated people the power to communicate.

Radio transforms lives and communities.

Jesus said, "I came that they may have life, and have it abundantly." - John 10:10b, NRSV

