



# Here's a challenge- and an invitation.

## Offer a lifeline

**Could you give up chocolate for 40 days?** Soft drinks? Movies? When you give up something, what happens to the money you save?

**Think about this.** If you give up a daily candy bar for 40 days, you save at least \$40—and a lot of calories! If 1,749 more people do that, The Voice of Hope radio station in Cote d'Ivoire could reach its goal of raising \$70,000.

The Voice of Hope, launched by The United Methodist Church on Christmas Eve 2009, delivers life saving, life-changing programs for up to 3 million people in this west African country. Your gift can ensure the people most in need will receive critical information that can prevent disease, save lives during emergencies, raise agricultural productivity, provide educational instruction and lower mortality rates.



**How many lives do you want to change? One? 100? 1 million? Your \$25 (USD) gift can sponsor a life- saving message for more than a million people. Your \$100 gift will provide an hour of programming and reach up to 3 million people.**

**Here's a challenge—and an invitation.** Give up something for 40 days and share the money you would have spent to give new life to people in Cote d'Ivoire. Help us reach our goal of \$70,000.

**Together, we can do it! To donate, go to [www.amplifyhope.org](http://www.amplifyhope.org).** Or, send your tax-deductible donation to: The Foundation for United Methodist Communications, P.O. Box 320, Nashville TN 37202.

Radio gives some of the Earth's poorest and most isolated people the power to communicate.

**Radio transforms lives and communities.**

**Jesus said, "I came that they may have life, and have it abundantly." - John 10:10b, NRSV**

