

**Report of the Marketing Committee
General Commission on Communication
Annual Meeting
September 27, 2008**

The **Marketing Committee** recommends approval of the following action items:

ACTION ITEMS

1. Election of Vice Chair and Secretary: Elected Larry Hygh, Vice Chairman and Greg Cox, Secretary
2. Review Charter – Charter approved
3. Add disability audit to list of local church helps in training module.

The **Marketing Committee** recommends approval of the following information items:

INFORMATION ITEMS

1. Share 10Kdoors@umcom.org. Send feedback, ideas, comments and excitements.
2. Staff will place the Rethink Church process and timeline on the GCOC web site.
3. April 2009 is Rethink Church launch date
4. Become Ambassadors for Rethink Church within our networks, local churches and connections.
5. Staff will create a frequently-used terms sheet and post on GCOC web site.
6. PowerPoint presentations, The Voice, introduction packages and other presentation tools will be posted to the GCOC web site in order to give conferences early access and adoption for January 09 planning.