

**Report of the Evaluation and Legislative Committee
United Methodist Communications
Report to the General Commission on Communication
9-27-08**

Present:

Tom Clemow, Chair

Paul Black

Andreas Elfving

Rebecca Kohler

Paula Shrock

Staff: Newtonia Coleman, Poonam Patodia, Evelyn Warren

ACTION ITEMS

1. Election of Vice-Chair and Secretary for Evaluation and Legislative Committee
By consensus, Rebecca Kohler was elected Vice-Chair and Paul Black was elected Secretary for the 2009-2012 quadrennium.

2. Committee Charter

The Committee Reviewed the Committee Charter and adopted the charter with no changes. The Committee discussed rationale behind how Commission members and staff were chosen to serve on the Commission.

INFORMATION ITEMS

1. Historical Review

Evaluation of last quadrennium's Evaluation and Review Documents, including the expectation documents from the Connectional Table; the survey taken by Commission Members; and additional documents.

2. Further Orientation of Committee

Committee discussed an overview of the Legislative Process, 2009-2012 and excerpts from the Book of Discipline.

- A. Committee discussed expectations for future strategic planning.
- B. Committee discussed expectations for work for General Conference 2012, including preparation in 2010 and 2011.
- C. Committee received insight on the Inter-Agency Task Force activities.

3. Presentation

Poonam Patodia presented communication and Agency measurement techniques and Web tracking in an overview entitled, *A More Agile United Methodist Communications*.

4. The Committee will request from the General Secretary input with respect to possible changes in the Disciplinary language for the Commission.
5. The Committee will reach out to the Chairs of the New Media and Marketing Committees (and other groups as applicable) for collaboration of efforts.
6. Pursuant to an above point, Paul Black recommends solicitation via the Inter-Agency Legislative Task Force for planned petitions prior to the General Conference petition filing deadline.
 - A. The goal is to further true collaboration and reduction of wasted time and resources.

ADJOURNMENT

The Committee adjourned at 11:45 AM.