

Report of the Health & Wholeness Committee

United Methodist Communications

Annual Meeting

September 17, 2005

The Health & Wholeness committee recommends approval of the following action items:

ACTION ITEMS

1. Receive minutes of the Health & Wholeness Committee from Fall 2004
2. Approved Committee Charter

The Health & Wholeness reports the referral of the following items:

REFERRAL ITEMS

1. No referrals

The Health & Wholeness reports the following information items:

INFORMATION ITEMS

1. Inter-agency task force on Health & Wholeness has narrowed its focus to three areas: Clergy health; access to healthcare and healthcare for children in regards to malaria and AIDS. UMCom has committed to developing communication strategy plans to create awareness of the three focus areas.
2. UMCom has created a communication strategy to help create awareness and raise money for the Central Conference Pension Initiative. The strategy, scheduled to begin Sept. 1, 2005, has been delayed due to Katrina relief efforts. The plan will be rescheduled to launch in early 2006.
3. UMCom is assisting with communication needs of the United Methodist Church's Global AIDS Fund. UMCom has created a logo and will assist in communicating the needs of the Fund.
4. UMCom's TechShop is focusing sales and services to social service/healthcare sector including children's homes, family services, hospitals, clinics, retirement communities and long-term facilities.
5. UMCom's Interpreter magazine team is leading an inter-agency effort to coordinate articles about health & wholeness to be released in 2006. The magazines will share 2 common articles and will promote the health issues being carried by partner magazines. It's the first collaboration of this kind.